

Faculty of Business & Entrepreneurship

Daffodil International University (DIU)

Daffodil Smart City, Savar, Dhaka

FBE Events and Conferences



Words that Work: Professional Discourse, Email Etiquette, Verbal Communication

This seminar focused on effective professional communication and workplace etiquette. Students learned about professional discourse, email etiquette, and verbal communication skills essential for academic and corporate success.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth

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ACCA Presents Pathway to Professional Qualifications

The session offered students valuable insights into global professional qualifications and career opportunities in accounting. It highlighted emerging accounting standards, international recognition, and the ACCA-DIU partnership, emphasizing new pathways for students to pursue professional qualifications with course exemptions.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth

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Inside HR: From CV Screening to Hiring the Best Talent

The seminar provided students with practical insights into recruitment and talent acquisition processes. It focused on CV screening, hiring practices, and the factors organizations consider when selecting the right talent.

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Celebrating: International Accounting Day 2025

The program highlighted the historical development of accounting and recognized Luca Pacioli's significant contribution to modern accounting practices. It emphasized awareness of the accounting profession, academic excellence, professional growth, and the need to align accounting education with evolving global standards.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth

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The Journey of Leadership: Beginning with Awareness, Flourishing in Wisdom

The leadership session offered students valuable perspectives on effective leadership, self-awareness, wisdom, and professional development. Featuring Mr. Abedur Rahman Sikder, Deputy Managing Director & COO of Dutch-Bangla Bank PLC, the session encouraged students to recognize their potential and build the skills needed for successful careers..

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CodeConomics: Programming Challenges for Non-Programmers

The event introduced students without prior coding experience to basic programming concepts through engaging and interactive problem-solving activities. It encouraged logical and computational thinking while highlighting the growing connection between technology, innovation, and business.

SDG 11 – Sustainable Cities and Communities; SDG 13 – Climate Action

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Workshop: IJLM-Aligned Paper Development Workshop for DIU Faculty

The workshop provided DIU faculty members with practical guidance on developing high-quality research papers aligned with IJLM standards. It focused on research writing, publication requirements, academic quality, and strategies for preparing manuscripts suitable for reputable journals.

SDG 4 – Quality Education; SDG 9 – Industry, Innovation and Infrastructure

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Increasing Awareness on Indoor Air Pollution in Bangladesh

The program provided students with greater awareness of indoor air pollution and its impact on health and well-being. It focused on identifying major sources of indoor air pollution, promoting preventive measures, and encouraging healthier and safer indoor environments.

SDG 3 – Good Health and Well-being; SDG 11 – Sustainable Cities and Communities

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THM Lab Inauguration and Industry-Academia Session

The initiative marked a milestone with the inauguration of the first Five-Star Standard Kitchen Lab and an industry-academia program. It focused on developing students' culinary skills and industry readiness through advanced facilities and practical engagement.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth; SDG 17 – Partnerships for the Goals

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Management FesT 4.0

The event provided students with an opportunity to strengthen pressure management, teamwork, and quick decision-making skills through competitive and time-bound situations. It encouraged participants to remain calm, focused, and resilient while working together and responding effectively to challenges, helping them prepare for future academic and professional environments.

SDG 3 – Good Health and Well-being; SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth

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Seminar on "Understanding Banking Crisis: Causes, Consequences, and Lessons"

The seminar provided students with valuable insights into the causes, consequences, and lessons learned from banking crises in both local and global contexts. It focused on connecting academic knowledge with real-world financial challenges and enhancing students' understanding of the complexities of banking crises.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth; SDG 16 – Peace, Justice and Strong Institutions

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National Roundtable Discussion on "Meaningful Tourism: Perspectives on Planning and Sustainability"

The national roundtable brought together tourism experts, policymakers, industry leaders, and key stakeholders to explore meaningful tourism planning and sustainability in Bangladesh. It emphasized collaboration, responsible tourism practices, and sustainable development to strengthen the country's tourism and hospitality sector.

SDG 8 – Decent Work and Economic Growth; SDG 11 – Sustainable Cities and Communities; SDG 17 – Partnerships for the Goals

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Session on Capstone Project

The event showcased how students can transform classroom learning into practical, real-world solutions through the Capstone Project. It emphasized technical skills, teamwork, creativity, and confidence while preparing students to address future challenges through innovation and entrepreneurship.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth; SDG 9 – Industry, Innovation and Infrastructure

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Session with SME Foundation

Familiarize students with the national SME ecosystem and support mechanisms. Bridge the gap between classroom theory and practical business development. Inspire student entrepreneurship and innovation.

SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth; SDG 9 – Industry, Innovation and Infrastructure

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